

2 DISCS

THE BEST OF

INDEPENDENT
ARTIST

*Do you know how to get your music
played on Eastside Radio?*

Eastside Radio is one of the leading stations for quality jazz music. We pay avid attention to soul, funk, hip hop, blues, roots, electronica, Latin, African, gypsy and other world music, creating the unique Eastside sound.

We believe in supporting our local community of artists. Our listeners tune in to hear high quality local music. They rely on us to recommend upcoming events in their neighbourhood and favourite venues.

At Eastside Radio, you can promote your independent gig to a loyal, proactive audience and get bums on seats!

*Our standard rate is \$30/
announcement, but we
know every budget is different*

Our packages below are tailored to promote bands & musicians who are signed to an independent label.

\$330: 10 spots + 5 bonus

\$550: 20 spots + 5 bonus

\$770: 30 spots + 8 bonus

10% GST and production fee is included. All accounts under \$500 must be paid up front.

Each package is valued over **\$600** and includes:

- 30 sec on-air announcements scheduled in relevant music/arts programs
- 1 x feature article with links to your website and our social media
- Interview/ live performance if applicable
- Ticket giveaway and live read

Outcomes for you, our independent artist

- Drive increased awareness and ticket sales among a community of music lovers
- Increased profile through cross-promotion via Twitter/ Facebook, Eastside website and eNews
- Align your overall profile and music with support of a highly relevant, music lovers' station

NEXT STEP...

**Contact Eastside Radio to confirm your interest
and we can get the ball rolling!**

Eastside Radio 89.7FM

T: 02 9331 3000

E: sponsorship@eastsidefm.org

Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

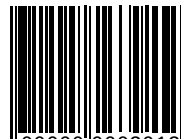
Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Streaming live around the globe from
eastsidefm.org

Photos by rozarioarchives.com

Design by Jiaxi Huang

**EAST
SIDE 89.7
FM**



0 00000 0002012